

Panhellenic Contact Guide for Potential New Members (PNMs)

FOR SOCIAL MEDIA & INFORMATION SESSIONS

This Guide ensures a fair, unbiased, and values-based recruitment experience for every student interested in joining a sorority and prevents undue influence, favoritism, or pressure on PNMs prior to formal recruitment. **All interactions should promote Panhellenic unity and not favor a single chapter.**

DOs for Potential New Members (PNMs):

- **Attend Panhellenic-Sponsored Events**
 - PNMs are welcome at events open to all students, such as the Panhellenic Palooza, Greek Life 101, Information Sessions, and tabling events.
- **Engage Casually with Chapter members**
 - PNMs can be friendly with chapter members in classes or student organizations if the interaction remains casual and unrelated to recruitment.
- **Guidelines for Social Media & Email Communications**
 - PNMs are encouraged to connect with trained representatives from the Panhellenic Executive Board and the Recruitment & Outreach for the Sorority Experience Team (ROSE) to learn more about the Panhellenic sorority experience. PNMs may engage with ROSE Team members by accepting friend requests, liking, or commenting on posts, and asking general questions via social media or email. All communication must focus on promoting the Panhellenic community and not on any individual chapter. Each chapter has three (3) designated ROSE representatives, and their contact information, along with the Panhellenic Executive Board, can be found on the official Panhellenic website.
- **Stay Informed**
 - Follow the official Panhellenic social media accounts and regularly visit the Panhellenic website for updates, announcements, deadlines, and important recruitment information.
- **Keep an Open Mind**

- Approach recruitment with an open mind and respect, recognizing that each sorority offers a unique and meaningful experience.

To ensure a fair and values-based recruitment process, the following actions are strictly prohibited for PNMs:

- **Chapter specific inquiries should be directed to ROSE Team**
 - PNMs must not show preference for any specific chapter, and chapters may not contact or single out individual PNMs. Serving as a neutral point of contact, the ROSE Team is available to address **any chapter-specific inquiries**, helping PNMs get the information they need without compromising the mutual selection process.
- **No Attendance at Private or Social Events, Chapter Facilities or Chapter-Sponsored Events**
 - PNMs may not attend any private events, parties, hangouts, or gatherings hosted by a single sorority or primarily attended by its members. PNMs are also not permitted to enter chapter houses or attend any events hosted by a sorority chapter, including sisterhood events, formals, luncheons, or other private functions.
- **Do Not Accept Gifts or Favors**
 - PNMs may not accept any form of gifts or favors from chapter members: this includes coffee, flowers, meals, Venmo payments, rides, or anything of material value.
- **No Bid Promising or Pre-Recruitment Assumptions**
 - PNMs must avoid any conversations, whether online or in person, with sorority members (including active, inactive, or abroad) that imply or suggest guaranteed membership in a chapter. Statements that indicate a PNM is being secretly recruited, promised a bid, or singled out as a favorite are strictly prohibited and are considered **bid promising** and fall under “**dirty rushing**,” which goes against the Panhellenic commitment to a fair, inclusive, and values-based recruitment process.
- **Do Not Speak Negatively or Compare Chapters**
 - Disparaging comments about other chapters, or direct comparisons between them, go against the spirit of Panhellenic unity and are not acceptable.
- **No Communication During the Strict Silence Period**

- **Strict Silence is designated as the period from the end of the preference round until PNMs report to the sorority to which they are matched on Bid Day.** During this time, **no communication of any kind** should occur between PNMs and any sorority members: active, inactive, or abroad. This includes spoken, written, printed, typed, or electronic messages, and any reference to sorority or fraternity matters.

Accountability & Reporting

- The Panhellenic Council actively monitors and addresses reports of inappropriate contact or violations of recruitment policies. Violations of the PNM Code of Ethics or Code of Conduct may result in consequences ranging from a formal warning to immediate removal from the Panhellenic recruitment process, depending on the severity of the offense.
- In addition, **any violation of the Syracuse University Student Code of Conduct** is grounds for immediate removal from recruitment and may result in further disciplinary action from the University.

When in Doubt, Ask!

- If you are ever unsure whether an action or interaction is allowed, **reach out to the Panhellenic Recruitment Team.** It is always better to ask first than risk violating recruitment policies.
- **Any Questions? Contact the Vice President of Recruitment**
Email: kphung@syr.edu