

# Syracuse University Career Outcomes Report 2020





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# Commitment to Student Success

Syracuse University is committed to empowering every student to reach their full potential. From the moment students arrive on campus, to the day they receive their degree—and every moment between and beyond—we’re here to guide them, support their career goals and celebrate in their accomplishments. Every year, Syracuse University Career Services, in partnership with career professionals in the schools and colleges, compiles this outcomes report to share our graduates’ accomplishments and first destinations. We recognize that for the Class of 2020, this year was unlike any other. As students, career development staff and employers faced unique circumstances of job seeking, providing career support, and recruiting during a global pandemic, we celebrate the grit and adaptability displayed during an unprecedented year. In light of this, our students continued to secure positions across the globe and advance their studies and scholarly pursuits, including the more than 300 students who stayed right here to continue their graduate studies at Syracuse University.

## Data Collection Methods

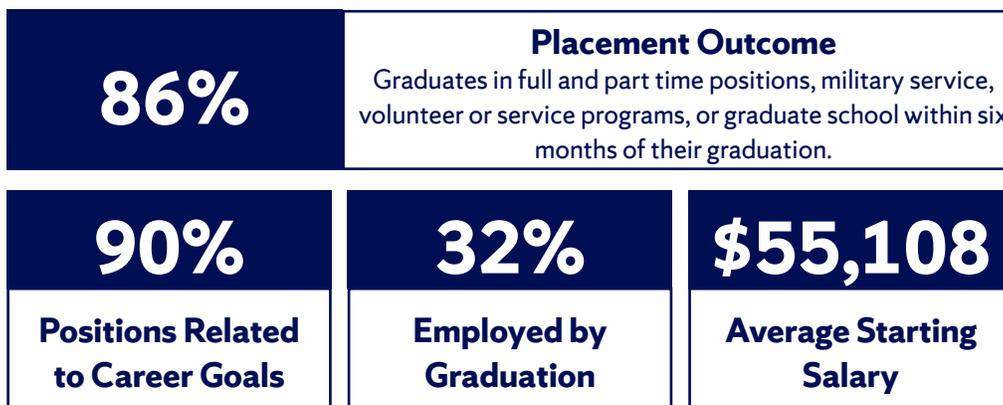
The Class of 2020 consists of graduates from undergraduate programs who were awarded degrees in August and December 2019 and May, June and July 2020. Data for this report is compiled from information collected by Syracuse University Career Services and various academic units across campus. Data collection begins in October of the students’ graduating year and ends six months post the University’s Commencement. The information consists of survey responses from graduates, but also includes knowledge gained through LinkedIn and faculty/staff reporting. The information in this report is collected and compiled following the National Association of Colleges and Employers (NACE) standards and protocols for the collection and dissemination of graduating student initial career outcomes. Students who graduated from multiple schools or colleges are reported in each school’s results.

[Photos in this report were taken prior to COVID-19 and do not reflect current public health guidelines.]

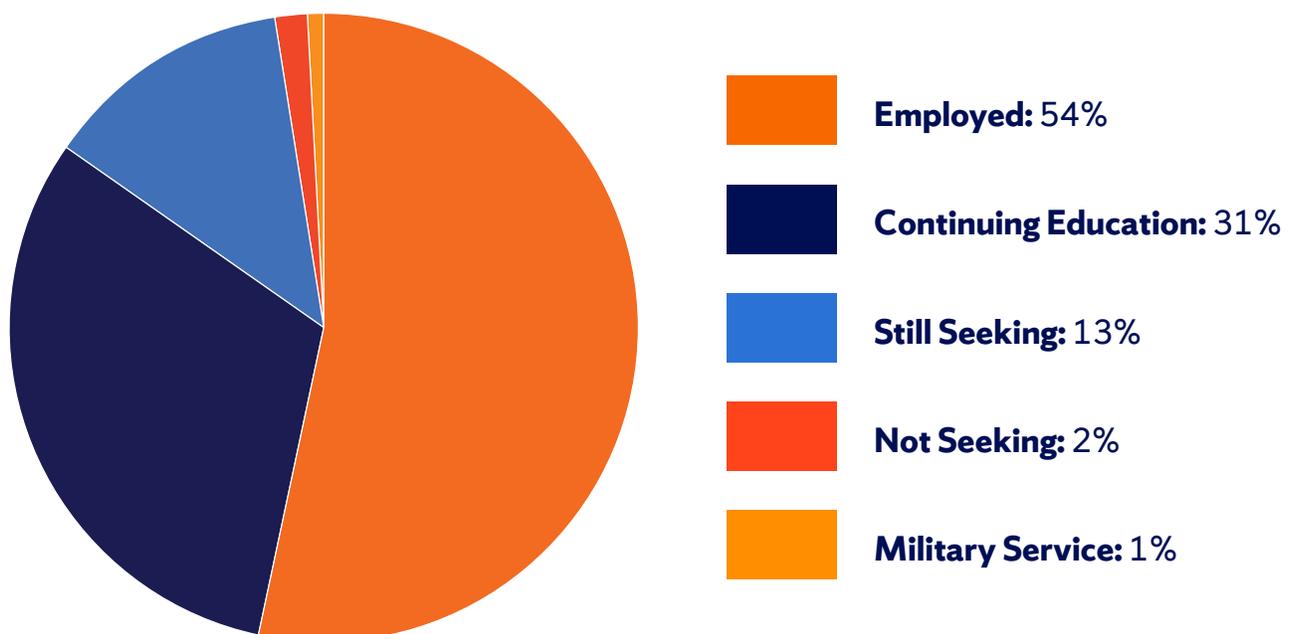
# Class Highlights and Overview

## Class of 2020 Highlights

Results reflect information on 2,699 of 3,389 undergraduate degree recipients, representing an 80 percent knowledge rate.

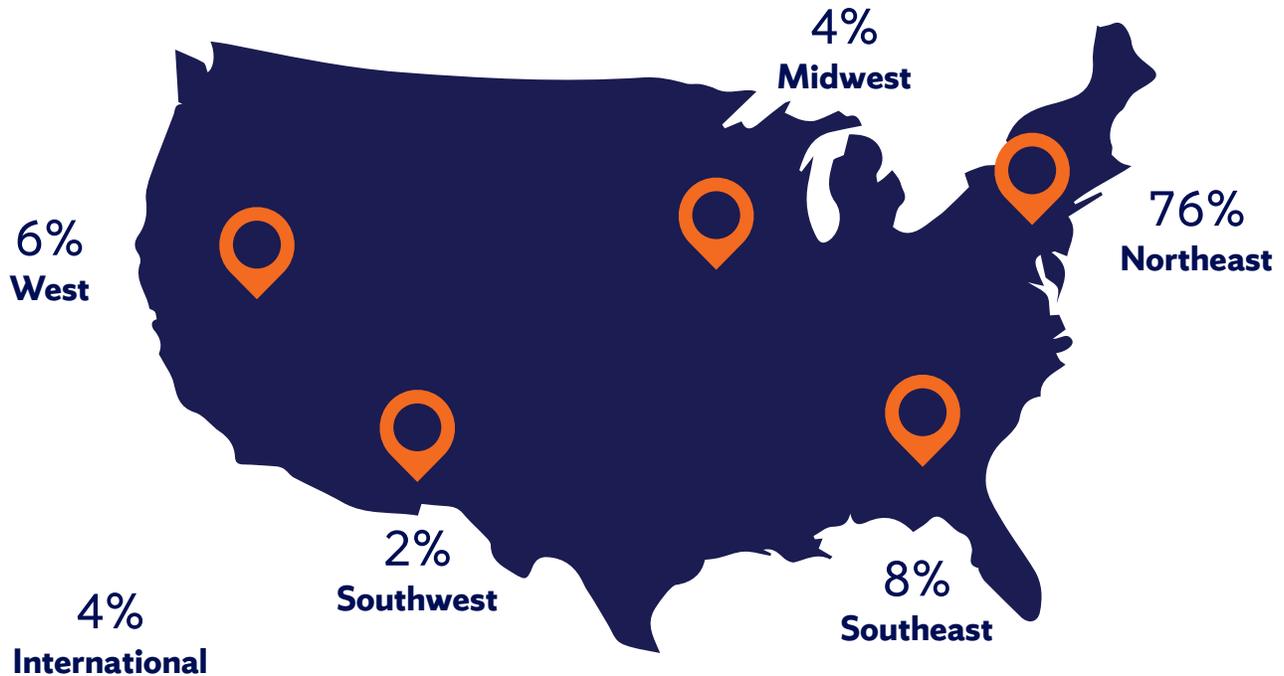


## Outcomes Breakdown





## Where Graduates Are Located



## Top 30 Graduate Schools

- |                              |                                  |                                   |
|------------------------------|----------------------------------|-----------------------------------|
| Arizona State University     | Northeastern University          | University of Chicago             |
| Boston College               | Northwestern University          | University of Illinois            |
| Boston University            | Rutgers University               | Urbana-Champaign                  |
| Columbia University          | Suffolk University               | University of Miami               |
| Cornell University           | SUNY-Albany                      | University of North Carolina      |
| Fordham University           | SUNY-Buffalo                     | Chapel Hill                       |
| George Washington University | SUNY-Upstate Medical             | University of Pennsylvania        |
| Georgetown University        | University                       | University of Rochester           |
| Hofstra University           | Syracuse University              | University of Southern California |
| Johns Hopkins University     | University of California Berkley | Vanderbilt University             |
| New York University          | University of California         | Washington University in          |
|                              | Los Angeles                      | Saint Louis                       |

# Featured Employers

Syracuse University is proud to offer an unparalleled education that enables students to reach new heights. Each year, our students are prepared to take the next step in their career journey, many with notable employers across the country and the globe. The list below features many of the top Class of 2020 employers, representing multiple industries.

Accenture  
AIG  
AlphaSights  
Amazon  
BAE Systems, Inc.  
Bank of America  
Bank of America Merrill Lynch  
Bank of New York Mellon (BNY Mellon)  
BlackRock  
Bloomberg  
Burlington Stores  
Citi  
Dell Technologies  
Deloitte  
Deloitte Consulting  
Deutsche Bank  
EPIX  
Ernst & Young LLP (EY)  
Facebook  
FCB Health  
Fidelity Investments  
GE  
Guidepoint  
Horizon Media, Inc.  
IBM  
iHeartMedia  
Insight Global  
JPMorgan Chase & Co.  
KPMG LLP  
L3Harris Technologies  
Lockheed Martin  
Macy's, Inc.  
Memorial-Sloan-Kettering Cancer Center  
MetLife  
Microsoft  
Morgan Stanley  
MullenLowe  
National Basketball Association (NBA)  
National Football League (NFL)  
NBCUniversal  
New York Yankees  
Northrop Grumman  
Oracle  
PricewaterhouseCoopers (PwC)  
Procter & Gamble (P&G)  
Raytheon Company  
Refinitiv  
RSM US LLP  
Success Academy Charter Schools (NY)  
SUNY Upstate Medical University  
Synchrony Financial  
Syracuse City School District  
Syracuse University  
Tata Consultancy Services  
Teach For America  
The Kraft Heinz Company  
Verizon  
WarnerMedia  
Wayfair  
Yelp

# School of Architecture

Results reflect information on 84 of 92 undergraduate degree recipients, representing a 91 percent knowledge rate.

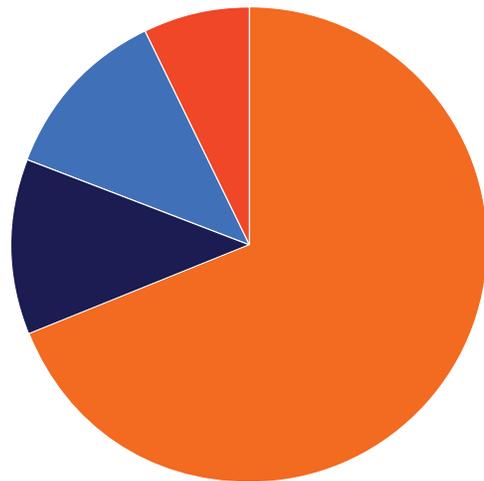
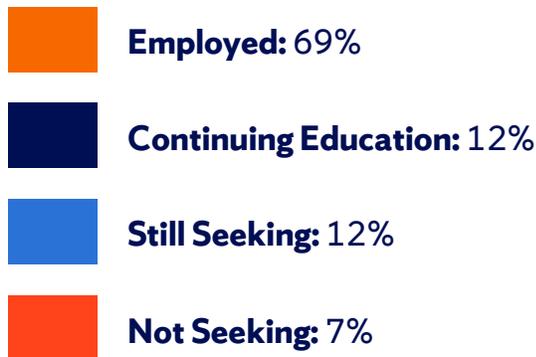
**81%**

**Placement  
Outcome**

**\$54,170**

**Average Starting  
Salary**

## Outcomes Breakdown



## Featured Employers

AECOM  
ATTUA Architecture + Design  
BLT Architects  
CUBE 3  
Dietz & Company Architects, Inc.  
Elkus Manfredi Architects  
EwingCole  
FX Collaborative

Gluckman Tang Architects  
James Merrill Architects  
Joshua Zinder Architecture +  
Design  
King + King Architects  
Lavallee Bresinger Architects  
LSM Architects  
MdeAS Architects

Olson Kundig Architects  
Populous  
Robert A.M. Stern Architects  
SAM KACHMAR  
ARCHITECTS  
TAD

# College of Arts and Sciences

Results reflect information on 474 of 618 undergraduate degree recipients, representing a 77 percent knowledge rate.

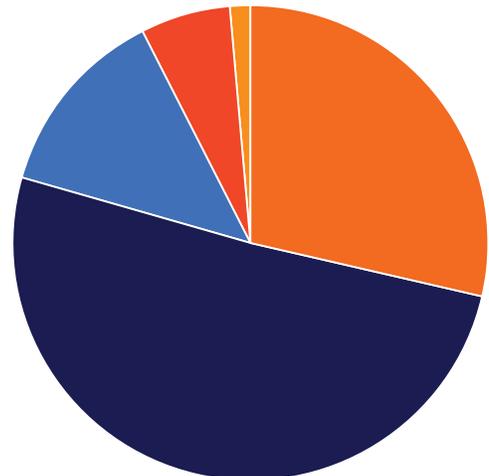
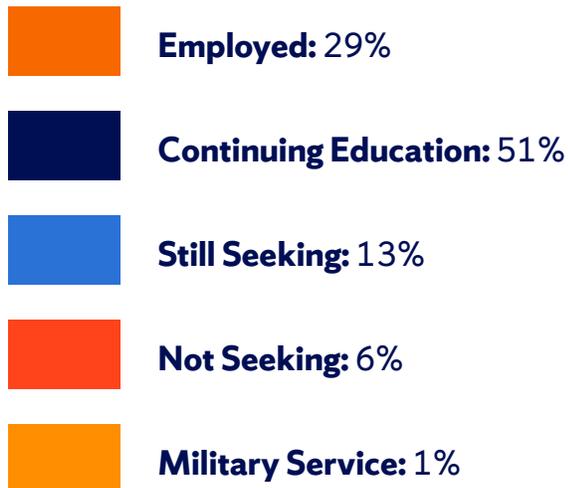
**81%**

**Placement  
Outcome**

**\$48,410**

**Average Starting  
Salary**

## Outcomes Breakdown



## Featured Employers

Amazon  
Blue Cross Blue Shield  
EBONY Media  
Helio Health  
Kessler Foundation  
KPMG  
Liberty Mutual Insurance  
Morgan Stanley

Mount Sinai Health System  
PepsiCo  
Project Hope  
Regeneron Pharmaceuticals, Inc.  
Stryker  
Success Academy Charter  
Schools (NY)

SUNY Upstate Medical  
University  
Teach For America  
Tiverton Police Department  
University of Rochester  
Medical Center  
University of Strasbourg  
Wayfair

# School of Education

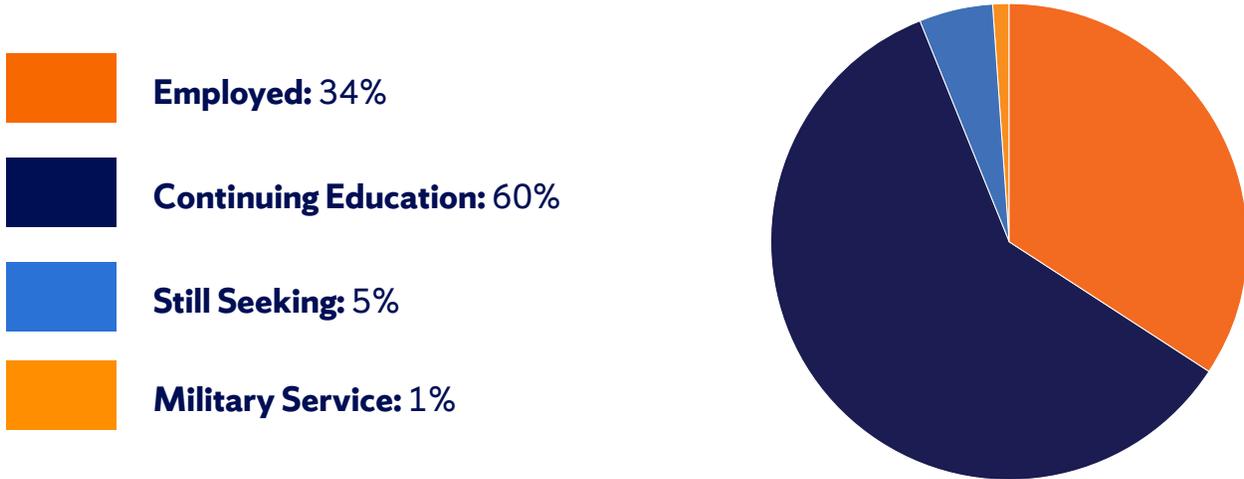


Results reflect information on 99 of 117 undergraduate degree recipients, representing an 85 percent knowledge rate.

**95%**  
**Placement Outcome**

**\$45,610**  
**Average Starting Salary**

## Outcomes Breakdown



## Featured Employers

Amazon  
Boston College Lynch School of Education  
Campus Charter School  
Cape Cod Healthcare  
Chicago Public Schools  
Elmcrest Children's Center  
Ethical Culture Fieldston School

Explore Schools Network (Charter School)  
Franklin Township Public Schools  
HumanHire  
Memorial Sloan Kettering Cancer Center  
Rapid Response  
Rochelle Park School District

ScribeAmerica  
Substitutes Any Time  
Success Academy Charter Schools (NY)  
Syracuse City School District  
Talk School  
The Parkside School  
Weston Public Schools

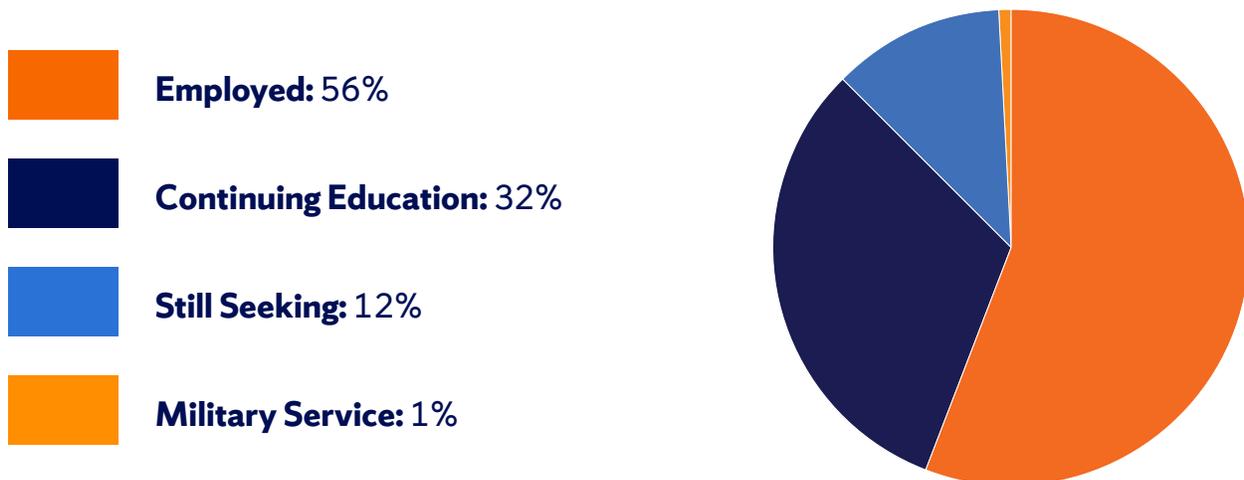
# College of Engineering and Computer Science



Results reflect information on 275 of 333 undergraduate degree recipients, representing an 83 percent knowledge rate.



## Outcomes Breakdown



## Featured Employers

Accenture  
Bank of America  
Carrier Corporation  
Consigli Construction Co., Inc.  
Deloitte  
GE  
General Dynamics  
GlobalFoundries

L3Harris Technologies  
Langan Engineering and  
Environmental Services  
Lockheed Martin  
M&T Bank  
Microsoft  
Northrop Grumman  
Pratt & Whitney

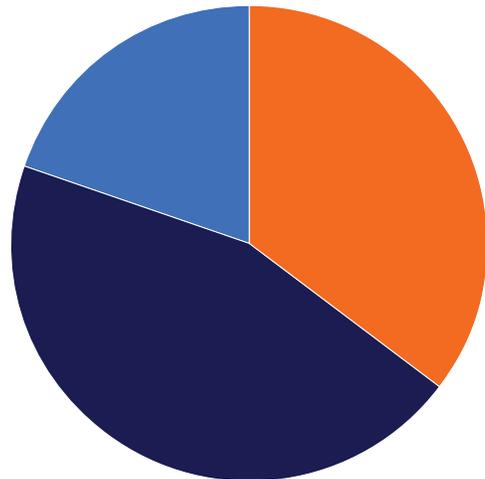
Procter & Gamble (P&G)  
The Whiting-Turner Contracting  
Company  
Toxikon Corp.  
Uber Technologies, Inc.  
WSP USA

# David B. Falk College of Sport and Human Dynamics

Results reflect information on 262 of 282 undergraduate degree recipients, representing a 93 percent knowledge rate. [Salary data for the Class of 2020 are not included here as the question had a small number of respondents. Class of 2019 data are provided to serve as a reference.]



## Outcomes Breakdown



## Featured Employers

- |  |  |                                 |
|--|--|---------------------------------|
| ACC Network (ESPN)                               | Deloitte                               | PEACE, Inc.                     |
| ADP  | FoodCorps                              | Rubicon Talent                  |
| AlphaSights                                      | Horizon Media, Inc.                    | SUNY Upstate Medical University |
| American Institute for Research                  | Memorial Sloan Kettering Cancer Center | Syracuse City School District   |
| American Red Cross                               | National Football League (NFL)         | Teach For America               |
| AstraZeneca                                      | National Institutes of Health          | Tennessee Titans                |
| Centers for Disease Control and Prevention (CDC) | New York Yankees                       |                                 |

# School of Information Studies (iSchool)

Results reflect information on 169 of 179 undergraduate degree recipients, representing a 94 percent knowledge rate.

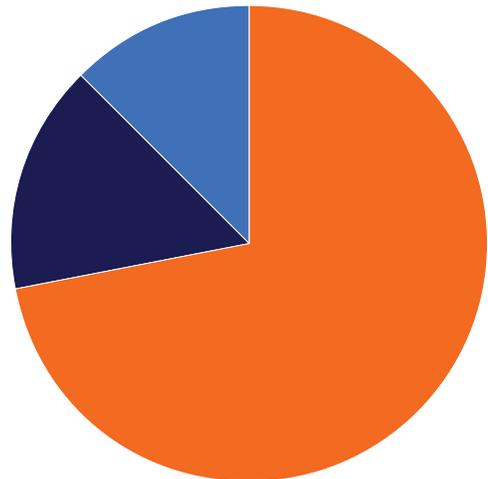
**88%**

**Placement  
Outcome**

**\$67,812**

**Average Starting  
Salary**

## Outcomes Breakdown



## Featured Employers

AIG  
Amazon  
Bank of America  
Brown Brothers Harriman (BBH)  
Cisco  
Dell Technologies  
Deloitte

Ernst & Young LLP (EY)  
Facebook  
FDM Group  
Goldman Sachs  
IBM  
JPMorgan Chase & Co.  
KPMG LLP

Macy's, Inc.  
Microsoft  
Oracle  
RSM US LLP  
Synchrony  
Wayfair

# Martin J. Whitman School of Management



Results reflect information on 462 of 494 undergraduate degree recipients, representing a 94 percent knowledge rate.

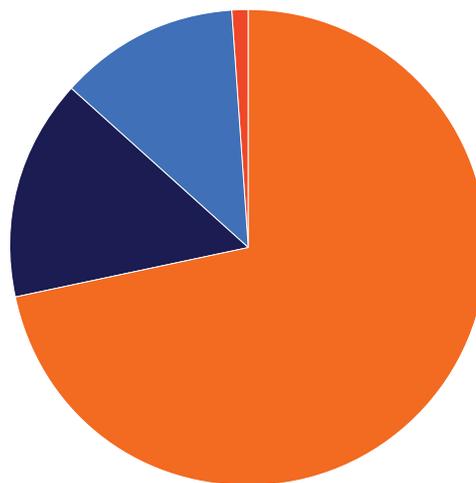
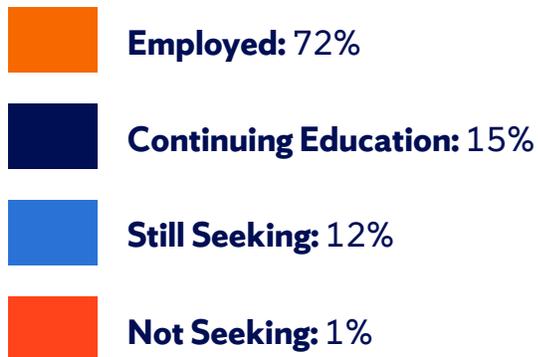
**87%**

**Placement  
Outcome**

**\$61,413**

**Average Starting  
Salary**

## Outcomes Breakdown



## Featured Employers

ALDI  
Amazon  
Bank of America  
BlackRock  
Bloomberg  
Burlington Stores  
Citi

Deloitte  
Deutsche Bank  
Ernst & Young LLP (EY)  
GE  
Horizon Media  
HSBC Bank USA  
KPMG

Macy's, Inc.  
Morgan Stanley  
Oracle  
PricewaterhouseCoopers (PwC)  
Raytheon Company  
Yelp

# Maxwell School of Citizenship and Public Affairs



Results reflect information on 466 of 640 undergraduate degree recipients, representing a 73 percent knowledge rate.

**88%**

**Placement  
Outcome**

**\$51,088**

**Average Starting  
Salary**

## Outcomes Breakdown



**Employed: 48%**



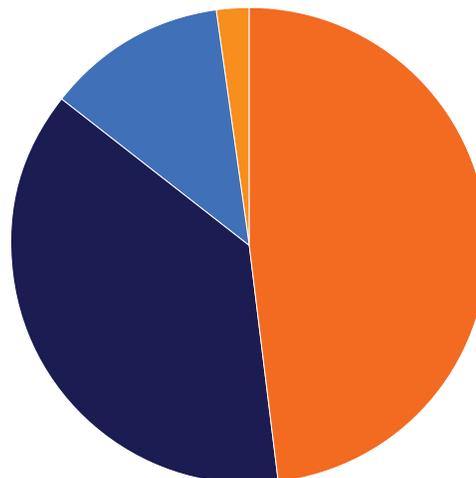
**Continuing Education: 38%**



**Still Seeking: 12%**



**Military Service: 2%**



## Featured Employers

Acuity Partners  
ADP  
American Red Cross  
Bank of America  
Bloomberg  
Deloitte  
Fidelity Investments  
Guidehouse

JPMorgan Chase & Co.  
KPMG  
Macy's, Inc.  
New York City Mayor's  
Office of Business & Budget  
New York Yankees  
Nielsen  
Northwestern Mutual

NYC Department of Education  
Refinitiv  
Success Academy Charter  
Schools (NY)  
The National Institutes of Health  
U.S. Small Business  
Administration

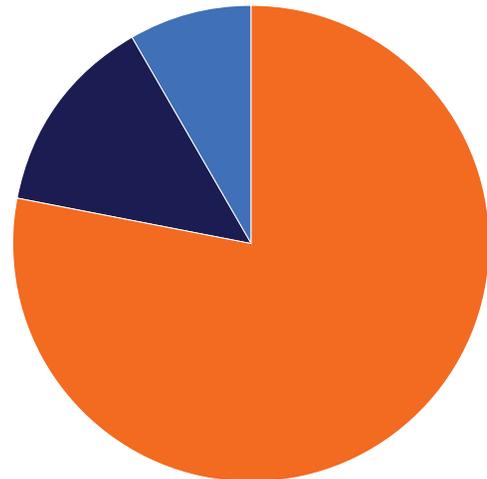
# S.I. Newhouse School of Public Communications



Results reflect information on 344 of 430 undergraduate degree recipients, representing an 80 percent knowledge rate.



## Outcomes Breakdown



## Featured Employers

BCW Global  
CBS Corporation  
Conde Nast  
Discovery Inc.  
FCB Health  
Fox Corporation  
Group Nine Media

HBO  
Horizon Media, Inc.  
iHeartMedia  
L'Oreal USA  
National Basketball Association (NBA)  
NBCUniversal

PAN Communications  
The Kraft Heinz Company  
The Walt Disney Company  
TikTok  
W2O Group  
Warner Music Group  
WarnerMedia

# College of Visual and Performing Arts

Results reflect information on 279 of 437 undergraduate degree recipients, representing a 64 percent knowledge rate.

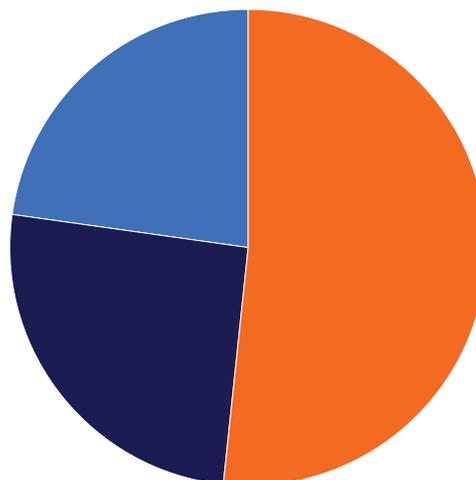
**77%**

**Placement  
Outcome**

**\$41,211**

**Average Starting  
Salary**

## Outcomes Breakdown



## Featured Employers

Athleta  
Atlantic Records  
BBDO Worldwide  
Digitas Health  
Discovery Channel  
EPIX  
FCB Health

Intercept Music  
ITN Networks  
Macy's, Inc.  
McCann Worldgroup  
Morgan Stanley  
Netflix  
Ralph Lauren

Ross Stores, Inc.  
Saatchi & Saatchi Wellness  
Syracuse Stage  
Syracuse University  
Theatre For Young Audiences / USA  
Warner Bros Pictures



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