Syracuse University
Career Outcomes
Report 2020
# Table of Contents

Commitment to Student Success 3  
Class Highlights and Overview 4  
Featured Employers 6  
School of Architecture 7  
College of Arts and Sciences 8  
School of Education 9  
College of Engineering and Computer Science 10  
David B. Falk College of Sport and Human Dynamics 11  
School of Information Studies (iSchool) 12  
Martin J. Whitman School of Management 13  
Maxwell School of Citizenship and Public Affairs 14  
S.I. Newhouse School of Public Communications 15  
College of Visual and Performing Arts 16
Commitment to Student Success

Syracuse University is committed to empowering every student to reach their full potential. From the moment students arrive on campus, to the day they receive their degree—and every moment between and beyond—we’re here to guide them, support their career goals and celebrate in their accomplishments. Every year, Syracuse University Career Services, in partnership with career professionals in the schools and colleges, compiles this outcomes report to share our graduates’ accomplishments and first destinations. We recognize that for the Class of 2020, this year was unlike any other. As students, career development staff and employers faced unique circumstances of job seeking, providing career support, and recruiting during a global pandemic, we celebrate the grit and adaptability displayed during an unprecedented year. In light of this, our students continued to secure positions across the globe and advance their studies and scholarly pursuits, including the more than 300 students who stayed right here to continue their graduate studies at Syracuse University.

Data Collection Methods

The Class of 2020 consists of graduates from undergraduate programs who were awarded degrees in August and December 2019 and May, June and July 2020. Data for this report is compiled from information collected by Syracuse University Career Services and various academic units across campus. Data collection begins in October of the students’ graduating year and ends six months post the University’s Commencement. The information consists of survey responses from graduates, but also includes knowledge gained through LinkedIn and faculty/staff reporting. The information in this report is collected and compiled following the National Association of Colleges and Employers (NACE) standards and protocols for the collection and dissemination of graduating student initial career outcomes. Students who graduated from multiple schools or colleges are reported in each school’s results.

[Photos in this report were taken prior to COVID-19 and do not reflect current public health guidelines.]
Class of 2020 Highlights

Results reflect information on 2,699 of 3,389 undergraduate degree recipients, representing an 80 percent knowledge rate.

### Placement Outcome

Graduates in full and part time positions, military service, volunteer or service programs, or graduate school within six months of their graduation.

- **86%**

### Outcomes Breakdown

- **Employed:** 54%
- **Continuing Education:** 31%
- **Still Seeking:** 13%
- **Not Seeking:** 2%
- **Military Service:** 1%

- **90%**
- **32%**
- **$55,108**

- **Positions Related to Career Goals**
- **Employed by Graduation**
- **Average Starting Salary**
Where Graduates Are Located

- Northeast: 76%
- Southeast: 8%
- Midwest: 4%
- Southwest: 2%
- West: 6%
- International: 4%

Top 30 Graduate Schools

- Arizona State University
- Boston College
- Boston University
- Columbia University
- Cornell University
- Fordham University
- George Washington University
- Georgetown University
- Hofstra University
- Johns Hopkins University
- New York University
- Northeastern University
- Northwestern University
- Rutgers University
- Suffolk University
- SUNY-Albany
- SUNY-Buffalo
- SUNY-Upstate Medical University
- Syracuse University
- University of California Berkley
- University of California Los Angeles
- University of Chicago
- University of Illinois Urbana-Champaign
- University of Miami
- University of North Carolina Chapel Hill
- University of Pennsylvania
- University of Rochester
- University of Southern California
- Vanderbilt University
- Washington University in Saint Louis
Syracuse University is proud to offer an unparalleled education that enables students to reach new heights. Each year, our students are prepared to take the next step in their career journey, many with notable employers across the country and the globe. The list below features many of the top Class of 2020 employers, representing multiple industries.

Accenture
AIG
AlphaSights
Amazon
BAE Systems, Inc.
Bank of America
Bank of America Merrill Lynch
Bank of New York Mellon (BNY Mellon)
BlackRock
Bloomberg
Burlington Stores
Citi
Dell Technologies
Deloitte
Deloitte Consulting
Deutsche Bank
EPIX
Ernst & Young LLP (EY)
Facebook
FCB Health
Fidelity Investments
GE
Guidepoint
Horizon Media, Inc.
IBM
iHeartMedia
Insight Global
JPMorgan Chase & Co.
KPMG LLP
L3Harris Technologies
Lockheed Martin
Macy’s, Inc.
Memorial-Sloan-Kettering Cancer Center
MetLife
Microsoft
Morgan Stanley
MullenLowe
National Basketball Association (NBA)
National Football League (NFL)
NBCUniversal
New York Yankees
Northrop Grumman
Oracle
PricewaterhouseCoopers (PwC)
Procter & Gamble (P&G)
Raytheon Company
Refinitiv
RSM US LLP
Success Academy Charter Schools (NY)
SUNY Upstate Medical University
Synchrony Financial
Syracuse City School District
Syracuse University
Tata Consultancy Services
Teach For America
The Kraft Heinz Company
Verizon
WarnerMedia
Wayfair
Yelp
Results reflect information on 84 of 92 undergraduate degree recipients, representing a 91 percent knowledge rate.

81% Placement Outcome

$54,170 Average Starting Salary

Outcomes Breakdown

- Employed: 69%
- Continuing Education: 12%
- Still Seeking: 12%
- Not Seeking: 7%

Featured Employers

AECOM
ATTUA Architecture + Design
BLT Architects
CUBE 3
Dietz & Company Architects, Inc.
Elkus Manfredi Architects
EwingCole
FX Collaborative
Gluckman Tang Architects
James Merrill Architects
Joshua Zinder Architecture + Design
King + King Architects
Lavallee Bresinger Architects
LSM Architects
MdeAS Architects
Olson Kundig Architects
Populous
Robert A.M. Stern Architects
SAM KACHMAR ARCHITECTS
TAD
Results reflect information on 474 of 618 undergraduate degree recipients, representing a 77 percent knowledge rate.

**Placement Outcome**
- **81%**

**Average Starting Salary**
- **$48,410**

## Outcomes Breakdown
- **Employed**: 29%
- **Continuing Education**: 51%
- **Still Seeking**: 13%
- **Not Seeking**: 6%
- **Military Service**: 1%

## Featured Employers
- Amazon
- Blue Cross Blue Shield
- EBONY Media
- Helio Health
- Kessler Foundation
- KPMG
- Liberty Mutual Insurance
- Morgan Stanley
- Mount Sinai Health System
- PepsiCo
- Project Hope
- Regeneron Pharmaceuticals, Inc.
- Stryker
- Success Academy Charter Schools (NY)
- SUNY Upstate Medical University
- Teach For America
- Tiverton Police Department
- University of Rochester Medical Center
- University of Strasbourg
- Wayfair
Results reflect information on 99 of 117 undergraduate degree recipients, representing an 85 percent knowledge rate.

### Placement Outcome
- **95%**

### Average Starting Salary
- **$45,610**

### Outcomes Breakdown
- **Employed:** 34%
- **Continuing Education:** 60%
- **Still Seeking:** 5%
- **Military Service:** 1%

### Featured Employers
- Amazon
- Boston College Lynch School of Education
- Campus Charter School
- Cape Cod Healthcare
- Chicago Public Schools
- Elmcrest Children’s Center
- Ethical Culture Fieldston School
- Explore Schools Network (Charter School)
- Franklin Township Public Schools
- HumanHire
- Memorial Sloan Kettering Cancer Center
- Rapid Response
- Rochelle Park School District
- ScribeAmerica
- Substitutes Any Time
- Success Academy Charter Schools (NY)
- Syracuse City School District
- Talk School
- The Parkside School
- Weston Public Schools
College of Engineering and Computer Science

Results reflect information on 275 of 333 undergraduate degree recipients, representing an 83 percent knowledge rate.

88% Placement Outcome

$70,600 Average Starting Salary

Outcomes Breakdown

- Employed: 56%
- Continuing Education: 32%
- Still Seeking: 12%
- Military Service: 1%

Featured Employers

- Accenture
- Bank of America
- Carrier Corporation
- Consigli Construction Co., Inc.
- Deloitte
- GE
- General Dynamics
- GlobalFoundries
- L3Harris Technologies
- Langan Engineering and Environmental Services
- Lockheed Martin
- M&T Bank
- Microsoft
- Northrop Grumman
- Pratt & Whitney
- Procter & Gamble (P&G)
- The Whiting-Turner Contracting Company
- Toxikon Corp.
- Uber Technologies, Inc.
- WSP USA
David B. Falk College of Sport and Human Dynamics

Results reflect information on 262 of 282 undergraduate degree recipients, representing a 93 percent knowledge rate. [Salary data for the Class of 2020 are not included here as the question had a small number of respondents. Class of 2019 data are provided to serve as a reference.]

<table>
<thead>
<tr>
<th>Placement Outcome</th>
<th>$40,108</th>
<th>Average Starting Salary (2019)</th>
</tr>
</thead>
<tbody>
<tr>
<td>81%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Outcomes Breakdown**

- **Employed:** 35%
- **Continuing Education:** 45%
- **Still Seeking:** 19%

**Featured Employers**

- ACC Network (ESPN)
- ADP
- AlphaSights
- American Institute for Research
- American Red Cross
- AstraZeneca
- Centers for Disease Control and Prevention (CDC)
- Deloitte
- FoodCorps
- Horizon Media, Inc.
- Memorial Sloan Kettering Cancer Center
- National Football League (NFL)
- National Institutes of Health
- New York Yankees
- PEACE, Inc.
- Rubicon Talent
- SUNY Upstate Medical University
- Syracuse City School District
- Teach For America
- Tennessee Titans
School of Information Studies (iSchool)

Results reflect information on 169 of 179 undergraduate degree recipients, representing a 94 percent knowledge rate.

88%  
Placement Outcome

$67,812  
Average Starting Salary

Outcomes Breakdown

- **Employed:** 72%
- **Continuing Education:** 15%
- **Still Seeking:** 12%

Featured Employers

- AIG
- Amazon
- Bank of America
- Brown Brothers Harriman (BBH)
- Cisco
- Dell Technologies
- Deloitte
- Ernst & Young LLP (EY)
- Facebook
- FDM Group
- Goldman Sachs
- IBM
- JPMorgan Chase & Co.
- KPMG LLP
- Macy’s, Inc.
- Microsoft
- Oracle
- RSM US LLP
- Synchrony
- Wayfair
Results reflect information on 462 of 494 undergraduate degree recipients, representing a 94 percent knowledge rate.

**Placement Outcome**

- **87%**

**Average Starting Salary**

- **$61,413**

### Outcomes Breakdown

- **Employed:** 72%
- **Continuing Education:** 15%
- **Still Seeking:** 12%
- **Not Seeking:** 1%

### Featured Employers

- ALDI
- Amazon
- Bank of America
- BlackRock
- Bloomberg
- Burlington Stores
- Citi
- Deloitte
- Deutsche Bank
- Ernst & Young LLP (EY)
- GE
- Horizon Media
- HSBC Bank USA
- KPMG
- Macy’s, Inc.
- Morgan Stanley
- Oracle
- PricewaterhouseCoopers (PwC)
- Raytheon Company
- Yelp
Results reflect information on 466 of 640 undergraduate degree recipients, representing a 73 percent knowledge rate.

<table>
<thead>
<tr>
<th>Placement Outcome</th>
<th>88%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Starting Salary</td>
<td>$51,088</td>
</tr>
</tbody>
</table>

**Outcomes Breakdown**

- **Employed:** 48%
- **Continuing Education:** 38%
- **Still Seeking:** 12%
- **Military Service:** 2%

**Featured Employers**

- Acuity Partners
- ADP
- American Red Cross
- Bank of America
- Bloomberg
- Deloitte
- Fidelity Investments
- Guidehouse
- JPMorgan Chase & Co.
- KPMG
- Macy’s, Inc.
- New York City Mayor’s Office of Business & Budget
- New York Yankees
- Nielsen
- Northwestern Mutual
- NYC Department of Education
- Refinitiv
- Success Academy Charter Schools (NY)
- The National Institutes of Health
- U.S. Small Business Administration
Results reflect information on 344 of 430 undergraduate degree recipients, representing an 80 percent knowledge rate.

### Placement Outcome

- **92%**

### Average Starting Salary

- **$44,360**

#### Outcomes Breakdown

- **Employed:** 78%
- **Continuing Education:** 14%
- **Still Seeking:** 8%

#### Featured Employers

- BCW Global
- CBS Corporation
- Conde Nast
- Discovery Inc.
- FCB Health
- Fox Corporation
- Group Nine Media
- HBO
- Horizon Media, Inc.
- iHeartMedia
- L’Oreal USA
- National Basketball Association (NBA)
- NBCUniversal
- PAN Communications
- The Kraft Heinz Company
- The Walt Disney Company
- TikTok
- W2O Group
- Warner Music Group
- WarnerMedia
College of Visual and Performing Arts

Results reflect information on 279 of 437 undergraduate degree recipients, representing a 64 percent knowledge rate.

### Placement Outcome
- 77%

### Average Starting Salary
- $41,211

### Outcomes Breakdown
- **Employed:** 52%
- **Continuing Education:** 25%
- **Still Seeking:** 23%

### Featured Employers
- Athleta
- Atlantic Records
- BBDO Worldwide
- Digitas Health
- Discovery Channel
- EPIX
- FCB Health
- Intercept Music
- ITN Networks
- Macy’s, Inc.
- McCann Worldgroup
- Morgan Stanley
- Netflix
- Ralph Lauren
- Ross Stores, Inc.
- Saatchi & Saatchi Wellness
- Syracuse Stage
- Syracuse University
- Theatre For Young Audiences / USA
- Warner Bros Pictures